



PREMIO RAMPONI

NOTICE OF “RAMPONI PRIZE” COMPETITION

Ramponi srl, a limited liability company with a single shareholder, with registered office at 11/13 via S. Ambrogio, 22070 Carbonate (CO), Italy, and VAT registration and tax code 02548270137 (hereinafter the “Promoter”), a leader in the fashion market of gemstones, rhinestones, ABS studs and imitation gemstones, is organizing the competition called the “RAMPONI PRIZE”, which will be held from 09 February 2017 until 01 February 2018. Participation is free of charge. This competition is aimed at womenswear and women’s accessories designers (shoes and handbags).

1. PURPOSE OF THE COMPETITION

The competition aims to highlight and raise the profile of up-and-coming professional womenswear and women’s accessories designers whose excellence and vision make them stand out: they must demonstrate their capability to create, innovate and move the Italian fashion industry forward in accordance with market-driven criteria.

Therefore, participants shall participate by submitting a portfolio displaying the history of their collections and a file describing their technical skills and the distinctive features of their style, which will be developed in the collection that will be shown, if they are winners, at the “Salone White” in Milan where the Promoter of this competition will provide a stand for each one of the winners.

For Italy, this competition is to be considered excluded from the sphere of regulation on prize promotions as it falls within the exemption provided for by paragraph 1 of Article 6 of the Presidential Decree n. 430/2001 and the prize granted to the winner is based on acknowledgement of personal merit provided for by Article 7 of the said Presidential Decree.

2. ELIGIBILITY CRITERIA

This competition is open to up-and-coming professionals in womenswear and women’s accessories (shoes and handbags) design who have their own line, are from any country in the world, are of adult age under the laws of their own country, and who meet the following mandatory requirements:

- they are preparing a collection for the show for which they are applying, per the calendar in Section 5;
- they have already had at least 2 collections with at least 10 looks each over the six seasons immediately prior to their application;
- they are active in at least one of the following areas: womenswear or women’s accessories (shoes and handbags).

Ramponi may at any time carry out appropriate checks that the above requirements are met and checks on the veracity of the information provided by participants, reserving the right henceforth to exclude from the initiative those who have taken part in violation of the terms of this notice.

Each application may be submitted either by individual natural persons who have their own line or by groups comprising a maximum of 4 designers who come under a single brand. In this latter case, a representative contact person is to be appointed, who is specifically authorised by the other members of the group to submit the application (hereinafter the “group coordinator”).

Each entrant in the competition may submit one application only for each of the 4 shows and, more specifically, for the first application submitted, the entrant may supplement that application by submitting a new collection in the event that the entrant produces a new one over the course of the year.

Designers taking part in the competition as members of a group may not submit independent applications.



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Employees of Ramponi, as well as those who have any type of professional relationship with Ramponi while the competition is open for participation, are prohibited from taking part in the competition.

3. ARRANGEMENTS FOR PARTICIPATION AND FEATURES OF THE PROPOSAL

To take part in this competition, candidates who meet the requirements should submit their application including the following documentation:

- Submission portfolio of their collections in PDF format. The portfolio must show at least two collections created during the six seasons immediately prior to the date of the application. The portfolio must contain a minimum of 10 and a maximum of 15 looks for each season presented;
- CV; in the case of small groups of designers, the CVs of all members of the group must be attached;
- brand profile: short presentation of the designer and the philosophy underlying his or her style and brand, no more than one page long (maximum 30 lines).

The above documentation should be sent as email attachments to premio@ramponisas.com, between 9 February 2017 and 1 February 2018, per the calendar in Section 5 below.

In the body text of the email, participants are to specify which edition of the show they wish to apply for and include their personal details (name, surname, date and place of birth, full address and country of residence), stating their consent to the use and processing of their data for purposes related to this competition, in accordance with Article 13 of Italian Legislative Decree 196/2003. In the case of groups of designers, it is necessary to provide the details of all members of the group, with a specific indication of the name of the group coordinator; all members of the group must also state their consent to the use and processing of their data for purposes related to this competition, in accordance with Article 13 of Italian Legislative Decree 196/2003.

Please note that the maximum permitted size of any individual e-mail is 5 MB: if the size of the file to be submitted is larger, use of WeTransfer or the sending of several consecutive e-mails is permitted, provided that this is explained in the body and subject of the e-mail.

Participation in the competition is subject to acceptance of the terms and conditions included in this notice, considered as having been read and agreed upon in all their parts by the participant at the time of registration.

4. EXCLUSIONS

Submissions will be disregarded by the Promoter, if their content includes:

- materials that violate in any way whatsoever the rights of third parties, including any copyrights, as well as those materials that are submitted in violation of the statements and guarantees included in Section 8 below.
- materials considered offensive and/or contrary to public moral or to public decency or that are defamatory or in violation of privacy.
- materials that do not conform to the requirements specified above in Section 3.
- materials that are submitted by underage people.
- materials that do not comply with the instructions contained in this notice.

A notification of exclusion from the competition will be sent to the participant's e-mail address from which the participant sent its submission.



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5. DEADLINE

Participants shall submit their materials between **09 February 2017 and 01 February 2018**. For the purposes of this competition, Italian time is considered decisive. Materials submitted outside the aforementioned time period will not be taken into consideration.

As specified above in Section 3, participants are to specify which edition of the show they wish to apply for among the ones listed below:

- June 2017 show, dedicated to the spring/summer 2018 women's accessories pre-collection;
 - September 2017 show, dedicated to the spring/summer 2018 womenswear collection.
 - January 2018 show, dedicated to the autumn/winter 2018/2019 women's accessories pre-collection.
 - February 2018 show, dedicated to the autumn/winter 2018/2019 womenswear collection.
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- The applications that will compete for the stand at the June 2017 show, dedicated to the spring/summer 2018 women's accessories pre-collection, will be evaluated by 07 June 2017 and they must be sent no later than **01 June 2017**.
 - The applications that will compete for the stand at the September 2017 show, dedicated to the spring/summer 2018 womenswear collection, will be evaluated by 08 September 2017 and they must be sent no later than **01 September 2017**.
 - The applications that will compete for the stand at the January 2018 show, dedicated to the autumn/winter 2018/2019 women's accessories pre-collection, will be evaluated by 10 January 2018 and they must be sent no later than **01 January 2017**.
 - The applications that will compete for the stand at the February 2018 show, dedicated to the autumn/winter 2018/2019 womenswear collection, will be evaluated by 9 February 2018 and they must be sent no later than **01 February 2018**.

Please note that at the time of selection for the September, January and February shows, not only will the new applications received be evaluated, but also those applications evaluated previously by the panel and judged to be the most convincing and meritorious but not selected as winners in the evaluation period for their submission according to the calendar above.

The winners will be contacted the following days after the selection.

The official communication of the winner to the press will be done at the corresponding "Salone White" show in Milan.

Please note also that the above calendar is based on the dates for holding Salon White as known at the time when these regulations were written. In the event that, for reasons beyond the will of the Promoter, the dates on which Salon White is to be held should change, the above calendar may also be modified as a result. In this latter case, participants will be notified promptly using the same means of communication used to announce this competition.

6. SELECTION CRITERIA

The submissions received shall be reviewed by a technical panel composed of personalities and successful designers from the fashion world, together with representatives from the specialist press and product distribution sector, using their unquestionable judgement to select those they consider most interesting and deserving of attention for each one of the four editions of the show, as indicated in Section 5.



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The winner will be chosen based on the following criteria:

- I. Creativity
- II. Innovation
- III. Depth of study and vision evident in the designer's work;
- IV. Aesthetics
- V. Ability to move the Italian fashion industry forward in accordance with market-driven criteria.

Before officially awarding the prize, the Promoter shall require, from the winner selected, proof of progress and completeness of the collection to be shown at the show.

This collection must be the same as the one on show at the edition of the show for which the stand was won. For example, the winner selected in January 2018, whose application was received by 1 June 2017 and was evaluated, although without a positive outcome, for the June 2017 edition, must have the autumn/winter 2018/2019 women's accessories collection ready in order to be entitled to the prize. In the event that the required collection is not ready, the Promoter shall award the prize to another competitor, who shall likewise be required to provide proof of the existence of the collection to be shown at the show.

7. ACKNOWLEDGEMENT

In recognition of personal merit, each winner will be awarded one stand in one of the 4 shows on the occasion of Salone White in Milan, where the winner may show its own collection. The shows are planned for June 2017, September 2017, January 2018 and February 2018. Winners will be notified of the official dates on which the shows will be held at the time of notification of the prize. In the event that a group wins the prize, acceptance of the prize must be signed by all members of that group.

The prize will be given to all members of the group if the winner is a group, and it includes:

- One Stand at the "Salone White" in Milan;
- Overnight accommodation in a three-star or higher category hotel in Milan on a bed and breakfast basis.

The prize does not include:

- Travel from the winner's home to Milan (and viceversa) and transportation to the fair and back in Milan;
- Meals, unless otherwise indicated under the heading "The prize includes";
- Personal expenses.

The Promoter will not be responsible for any injury, damage, accident and or loss of any kind and/or type that the winner suffers during the "Salone White" in Milan or during transportation to the fair or back or suffered or incurred due to unforeseeable and/or force majeure circumstances.

The winner shall be required to accept the prize in writing by replying within 3 days from the Promoter's notification sent to the e-mail address used by the winner for submission. Failure to accept the prize within the established time period shall mean that the prize cannot be awarded to that winner. In such case, the Promoter of the initiative reserves the right to grant the same prize to another participant.

Please note that, in case of a plurality of winners, the acceptance of the prize will have to be undersigned by all the authors of the winning work. Failure to undersign the prize acceptance, in case of a plurality of authors also by only one of these, will be equivalent to a non-acceptance of the prize and the prize being offered to another participant.



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The decisions taken by the panel and the Promoter are indisputable, final and binding. In no case may any participant make any claims for any reason and/or cause against the Promoter in connection with participation in this competition and/or exclusion from or ineligibility to the competition or for not being chosen as winner.

In case none of the works received is considered deserving and of interest by the technical jury as mentioned above, no prize will be assigned.

8. AUTHORISATIONS, DECLARATIONS AND GUARANTEES ON CONTENT

By submitting his/her materials and by accepting to participate in the competition, each participant guarantees that he/she is the only author of the submitted materials, and that the participant therefore takes full and total responsibility, none excluded, regarding the originality and authorship of the materials, relieving the Promoter from any and all liability, and therefore also from any direct or indirect damages claimed by any third party, in case of untruthful statements on the originality or authorship of the submitted materials.

More specifically, by participating in the competition, each participant states and guarantees:

that the materials submitted are original works and that they do not violate copyrights and or/ rights of trademarks/industrial secrets/rights of image or any other right of commercial, industrial and/or intellectual character of any natural or legal person.

that the participant will fully release and hold harmless the Promoter as well as its assignees from any legal consequences, including payment of damages or other indemnification, that it may become liable for as a consequence of the violation and/or untruthfulness of the statement and guarantee specified in this Section 8. In particular, the participant will defend the Promoter and fully release it and hold it harmless from any cost, damage, burden, compensation and/or indemnity, none excluded, that the latter, for any reason or right, may be called to bear as a consequence of the mere possession and/or use, also for commercial purposes, of the materials submitted and, therefore, also for a violation of copyrights, rights on registered trademarks, patent rights, rights of know-how, rights of invention, of image and of any other right of third parties.

The promoting company reserves the right at its own discretion to suspend or cancel the competition and the assignment of compensations should any circumstances or events occur that would make proceeding with the competition difficult or impossible.

By participating in the competition, the participants entitle the Promoter to publish the materials and works submitted in the competition free of charge and without payment of any compensation to the relevant participant on its website or on other communication materials, and to make the materials usable by the public, also after the time limit of this contest, without any limitation in time or territory.

The promoter will respect and defend the authorship of each material sent.



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9. PRIVACY

Participants' personal data shall be processed by the Promoter for purposes connected with management of the competition and possibly for subsequent professional contacts that the Promoter reserves the right to make with the designers of the most highly regarded work. The personal data of participants will be processed by Ramponi srl con socio Unico. Personal data will be processed mainly by electronic means, the data will also be processed by members of the jury for purposes related to the competition. Participants can, at any time, exercise their right to consult, modify, cancel the data or to oppose their processing for legitimate reasons by writing to premio@ramponisas.com. In the same way, it is possible to ask for the list of the people in charge of the processing.

10. TERRITORIAL SCOPE AND COMPETENT JURISDICTION

This competition is open for any individual from any country in the world and is promoted exclusively by the Italian company Ramponi Srl, under its own exclusive responsibility.

Selection process and identification of the winner will take place in Italy.

By participating in the competition, each competitor acknowledges and accepts that this notice of competition and the entire process of choosing and identifying the winner, including assignment to the Promoter by the winner of all rights, without exception, of economic use, including for commercial purposes, and image rights in respect of the materials submitted by the winner, are and shall be governed exclusively by the rules of Italian law and that, for the purpose of settling any disputes, Italian jurisdiction shall apply and the courts of Milan shall have exclusive jurisdiction.

11. MISCELLANEOUS

The Promoter reserves the right, at any time, to verify the validity of entries and participants, including the participant's identity, age and place of residence, and to disqualify any participant who breaches these terms and conditions or tampers with the registration process or the competition.

The Promoter is not responsible for any technical problems or human error that may result in a registration, submission or entry not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to submitted materials.

The Promoter is in no way liable for any injury, loss, damage, expense or cost suffered or incurred by any participant as a result of participation in the competition or as a direct or indirect result of accepting a prize. Any taxes, fees or charges payable by a participant in connection with accepting the prize shall be the sole liability of the participant.

If any provision of these terms and conditions is found to be void or contrary to law in a specific jurisdiction, such provision shall be deemed to be severable from the other provisions herein, and the remainder of these terms and conditions shall remain in effect.

The terms and conditions are available at www.ramponisas.net